

REP HEADLINE# 6162134
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6162134 CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#128 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/12 18.44

REP: ORDER CANCELED
 ALL LN'S ZERO'D OUT
 NEW TTL \$0
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VEEN BUCHANAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-200P	30		\$200.00	10/2	10/5	0		TU-F	0
AGENCY ADVERTISER CODE = 23 AGENCY PRODUCT CODE = 48 AGENCY EST# = 128 PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
2	S		1000A-1100A	30		\$80.00	10/2	10/5	0		TU-F	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												

Handwritten initials

REP HEADLINE# 6162134
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399
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 ORDER WORKSHEET
 HARRIS REPORT FROM REP

FAX# 703-516-9680
 CHANGES
 SEP17/12 18.44
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/2	10/5	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/2	10/5	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/2	10/5	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/2	10/5	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/2	10/5	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/2	10/5	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/2	10/5	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/2	10/5	0		TU-F	0

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CHANGES SEP17/12 18.44
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/2	10/5	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/2	10/5	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/2	10/5	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/2	10/5	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	10/2	10/5	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	10/2	10/5	0		TU-F	0
17	S		800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE	30		\$4,500.00	10/8	10/8	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	10/6	10/6	0		SAT	0

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SEP17/12 18.44
CHANGES ** WFLA-TV ***

LINE#	REP	CL	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P PROGRAM : RA35+ : 0.8 CON COM1 : -	30		\$75.00	10/6	10/6	0		SAT	0
20	S		600P-630P PROGRAM : RA35+ : 3.6 CON COM1 : NEWS	30		\$350.00	10/6	10/6	0		SAT	0
21	S		700P-800P PROGRAM : RA35+ : 3.6 CON COM1 : ET	30		\$325.00	10/6	10/6	0		SAT	0
22	S		700A-900A PROGRAM : RA35+ : 2.0 CON COM1 : SA TODAY	30		\$250.00	10/6	10/6	0		SAT	0
23	S		900A-1000A PROGRAM : RA35+ : 2.1 CON COM1 : -	30		\$150.00	10/6	10/6	0		SAT	0
24	S		1200N-100P PROGRAM : RA35+ : 0.5 CON COM1 : -	30		\$75.00	10/7	10/7	0		SUN	0
25	S		600P-630P PROGRAM : RA35+ : 3.6 CON COM1 : NEWS	30		\$375.00	10/7	10/7	0		SUN	0
26	S		800A-900A PROGRAM : RA35+ : 1.8 CON COM1 : SU TODAY	30		\$250.00	10/7	10/7	0		SUN	0

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP SEP17/12 18.44
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	10/7	10/7	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1: NFL												
28	S		900A-1000A	30		\$150.00	10/7	10/7	0		SUN	0
PROGRAM : RA35+ : 7.8 CON COM1:												
29	S		1100P-1130P	30		\$625.00	10/2	10/8	0		TU-M	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS												
30	S		100P-200P	30		\$200.00	10/8	10/8	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	10/8	10/8	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												
32	S		1130P-1230A	30		\$325.00	10/8	10/8	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	10/8	10/8	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS												
34	S		1200N-100P	30		\$100.00	10/8	10/8	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3												

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CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P	30		\$125.00	10/8	10/8	0		MON	0
PROGRAM : RACHEL RAY												
RA35+ : 1.1												
CON COM1: RACHEL RAY												
36	S		300P-400P	30		\$225.00	10/8	10/8	0		MON	0
PROGRAM : DOCTORS												
RA35+ : 1.3												
CON COM1: DOCTORS												
37	S		400P-500P	30		\$300.00	10/8	10/8	0		MON	0
PROGRAM : DR. OZ												
RA35+ : 2.6												
CON COM1: DR. OZ												
38	S		500P-530P	30		\$450.00	10/8	10/8	0		MON	0
PROGRAM : NEWS												
RA35+ : 2.4												
CON COM1: NEWS												
39	S		530P-600P	30		\$450.00	10/8	10/8	0		MON	0
PROGRAM : NEWS												
RA35+ : 2.8												
CON COM1: NEWS												
40	S		600P-630P	30		\$600.00	10/8	10/8	0		MON	0
PROGRAM : NEWS												
RA35+ : 5.3												
CON COM1: NEWS												
41	S		600A-700A	30		\$325.00	10/8	10/8	0		MON	0
PROGRAM : AM NEWS												
RA35+ : 1.8												
CON COM1: AM NEWS												
42	S		700P-750P	30		\$500.00	10/8	10/8	0		MON	0
PROGRAM : ET												
RA35+ : 4.2												
CON COM1: ET												

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REP: TEL# 703-516-9399 FAX# 703-516-9680
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ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	S		700A-900A	30		\$450.00	10/8	10/8	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												

44	S		730P-800P	30		\$500.00	10/8	10/8	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												

45	S		900A-1000A	30		\$275.00	10/8	10/8	0		MON	0
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												

OCT/12 \$.00 CONTRACT TOTAL \$.00
TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED.

SVC- NSI
DEMOS- RA35+.

MOD CODE A-ADD E-BUY TYPE C-CANCELLED CE-DELETED E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srsc Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 774 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120614057
Buyer: ..	Client/Product/Estimate: 23 /48 /128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Tue-Mon Week	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	Total	Cost
2	M-F 10a Daytime TWTF..	06		30	Nbr of Spots				
				Comme	Closed PR	8		8	
4	M-F 11a News TWTF..	06		30	Nbr of Spots				
				Comme	Closed PR	8		8	
13	M-F 7p Entertainment Tonight .TWTF..	06		30	Nbr of Spots				
				Comme	Closed PR	4		4	
15	M-F 730p Extra TWTF..	06		30	Nbr of Spots				
				Comme	Closed PR	4		4	
32	M-F 10a Daytime M.....	06		30	Nbr of Spots				
				Comme	Closed PR		2	2	
34	M-F 11a News M.....	06		30	Nbr of Spots				
				Comme	Closed PR		1	1	
41	M-F 6p News M.....	06		30	Nbr of Spots				
				Comme	Closed PR		1	1	
43	M-F 7p Entertainment Tonight M.....	06		30	Nbr of Spots				
				Comme	Closed PR		1	1	
Weekly Totals: Total Spots(Ord Spots)						24	6	30	
Closed PR									

Srscp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 774 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120614057
Buyer: FL	Client/Product/Estimate: 23 / 48 / 128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
45	M-F 730p Extra	06		30		1	1	
	M-F 730p Extra			Comme				
Weekly Totals: Total Spots(Ord Spots)					24	6	30	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	30 Commercial	10/01/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614057
4	M-F 11a News	30 Commercial	10/01/12	Closed Pre Emption	480.00	No Makegood / Credit	0000000000	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/01, 10/02	0000167991	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/02	0000167992	E:120614057
13	M-F 7p Entertainment Tonight	30 Commercial	10/01/12	Closed Pre Emption	0.00	09/25, 10/01, 10/02	0000167915	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/02, 10/08	0000167916	E:120614057
15	M-F 730p Extra	30 Commercial	10/01/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614057
32	M-F 10a Daytime	30 Commercial	10/08/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614057
34	M-F 11a News	30 Commercial	10/08/12	Closed Pre Emption	80.00	No Makegood / Credit	0000000000	E:120614057
41	M-F 6p News	30 Commercial	10/08/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614057
43	M-F 7p Entertainment Tonight	30 Commercial	10/08/12	Closed Pre Emption	0.00	10/02, 10/08	0000167916	E:120614057
45	M-F 730p Extra	30 Commercial	10/08/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614057

Grand Totals

Totals	10/01	Month 10 Weeks: 4	10/08

		Month 10 Weeks: 4	
Totals		10/01	10/08
Spots		0	0
Cost		0	0

Grand Totals:

Spots: 0

Gross Total: 0.00

Commission: 0.00

Net Total: 0.00

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
 201 N. UNION STREET, SUITE 200
 ALEXANDRIA, VA 22314 SALES PRSN WA- MEGHAN MCGARR (H)
 ORDER # _____ CONTRACT # 6162134 CLASS: NATL. LOCAL REGIONAL
 PRDCT TUE-MON WEEK EST#128 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT2/12 OCT8/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY31/12 12.54

REP: NEW ORDER
 TTL \$53,070 @149X
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

444: 4305

03/14

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$200.00	10/2	10/5	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
2			1000A-1100A	30		\$80.00	10/2	10/5	8		TU-F	8
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												

AGENCY ADVERTISER CODE = 23
 AGENCY PRODUCT CODE = 48
 AGENCY EST# = 128

REP HEADLINE# 6102134
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/2	10/5	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/2	10/5	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/2	10/5	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/2	10/5	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/2	10/5	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/2	10/5	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/2	10/5	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/2	10/5	4		TU-F	4

MAY 31 / 12 12.5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P	30		\$600.00	10/2	10/5	4		TU-F	4
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
12			600A-700A	30		\$325.00	10/2	10/5	4		TU-F	4
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
13			700P-730P	30		\$500.00	10/2	10/5	4		TU-F	4
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												
14			700A-900A	30		\$450.00	10/2	10/5	8		TU-F	8
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
15			730P-800P	30		\$500.00	10/2	10/5	4		TU-F	4
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
16			900A-1000A	30		\$275.00	10/2	10/5	8		TU-F	8
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
17			800P-900P <i>10P</i>	30		\$4,500.00	10/8	10/8	1		MON	1
PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE												
18			1130P-100A	30		\$600.00	10/6	10/6	1		SAT	1
PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL												

REP: TEL# 703-516-9399 FAX# 703-516-9680
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MAY 31/12 12.5
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	10/6	10/6	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1:												
20			600P-630P	30		\$350.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21			700P-800P	30		\$325.00	10/6	10/6	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22			700A-900A	30		\$250.00	10/6	10/6	2		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23			900A-1000A	30		\$150.00	10/6	10/6	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1:												
24			1200N-100P	30		\$75.00	10/7	10/7	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1:												
25			600P-630P	30		\$375.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26			800A-900A	30		\$250.00	10/7	10/7	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

REP HEADLINE# 6162134
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	10/7	10/7	1		SUN	1
PROGRAM : NFL RA35+ : 11.6 CON COM1: NFL												
28			900A-1000A	30		\$150.00	10/7	10/7	2		SUN	2
PROGRAM : RA35+ : 1.8 CON COM1:												
29			1100P-1130P	30		\$625.00	10/2	10/8	7		TU-M	7
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS												
30			100P-200P	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
31			1000A-1100A	30		\$80.00	10/8	10/8	2		MON	2
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												
32			1130P-1230A	30		\$325.00	10/8	10/8	2		MON	2
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW												
33			1100A-1200N	30		\$80.00	10/8	10/8	1		MON	1
PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS												
34			1200N-100P	30		\$100.00	10/8	10/8	2		MON	2
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3												

1X SUN - W after 11:00

MAY 31/12 12.5
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/8	10/8	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/8	10/8	2		MON	2
37			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/8	10/8	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/8	10/8	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/8	10/8	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/8	10/8	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/8	10/8	1		MON	1
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/8	10/8	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	10/8	10/8	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	10/8	10/8	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	10/8	10/8	2		MON	2
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
OCT/12 53070.00											CONTRACT TOTAL 53070.00	
											TOTAL SPOTS 149	

MARKET TOTALS \$279,315 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%

WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ARE ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI

DEMOS- RA35+*

Srco Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	52745	Campaign Ref:	E:120614057
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 128	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06162134
Est./PO Number:	06162134	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Tue-Mon Week	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			52745

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/01	10/08	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	Nbr of Spots	4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots	8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots	8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	Nbr of Spots	8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots	8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots	8		8	2400
Weekly Totals: Total Spots(Ord Spots)					122	26	148	

Srctp Media
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Submission Number 625 Issue 1



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PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 52745	Campaign Ref: E:120614057
Buyer: ..	Client/Product/Estimate: 23 / 48 / 128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 5p News TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News TWTF..	325	30 Comme	Nbr of Spots	4	4	1300
13	M-F 7p Entertainment Tonight TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night LiveS.	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals:		Total Spots(Ord Spots)		122	26	148	

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Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
19	Sat 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 6p NewsS.	350	30 Comme	Nbr of Spots	1	1	350
21	Sat 7a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
22	Sat 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
23	Sun 12p NewsS	75	30 Comme	Nbr of Spots	2	2	150
24	Sun 6p NewsS	375	30 Comme	Nbr of Spots	1	1	375
25	Sun 8a Today ShowS	250	30 Comme	Nbr of Spots	2	2	500
26	Sun 815p ET / 715p CT NBC Sunday Night FootballS	6000	30 Comme	Nbr of Spots	1	1	6000
27	Sun 9a NewsS	150	30 Comme	Nbr of Spots	2	2	300
28	M-Su 11p News .TWTFS. Isolations: W/C 10/08 M.....	625	30 Comme	Nbr of Spots	5	5	3125
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

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Est./PO Number:	06162134	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
29	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots 1		1	625
30	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
31	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots	1	1	200
32	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots	2	2	160
33	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots	2	2	650
34	M-F 11a News M.....	80	30 Comme	Nbr of Spots	1	1	80
35	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots	2	2	200
36	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots	2	2	250
37	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots	2	2	450
38	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots	2	2	600
39	M-F 5p News	450	30	Nbr of Spots	1	1	450
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

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Est./PO Number:	06162134	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
40	M-F 530p News M.....	450	30 Comme	Nbr of Spots	1	1	450
41	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
42	M-F 6a News M.....	325	30 Comme	Nbr of Spots	1	1	325
43	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
44	M-F 7a Today Show M.....	450	30 Comme	Nbr of Spots	2	2	900
45	M-F 730p Extra M.....	500	30 Comme	Nbr of Spots	1	1	500
46	M-F 9a Today Show II M.....	275	30 Comme	Nbr of Spots	2	2	550
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

Grand Totals				Month 10 Weeks: 4	
Totals				10/01	10/08
Spots	148			122	26
Cost	52745			40755	11990

Grand Totals:

Spots:	148
Gross Total:	52,745.00
Commission:	7,911.75
Net Total:	44,833.25